



**MEDIA RELEASE  
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## **Old Bill's Match Fund surpasses a record-breaking \$5 million**

The 25<sup>th</sup> anniversary Old Bill's Giving Season ends at 5PM on Friday, September 17

**Jackson, WY** – The Community Foundation of Jackson Hole announced today that more than \$5 million dollars has been raised for the 2021 Old Bill Fun Run's Match Fund, an increase of over \$1.5 million versus last year. In celebration of Old Bill's 25<sup>th</sup> anniversary, Mr. and Mrs. Old Bill generously provided the first \$1,000,000 in matching funds, doubling their existing challenge. To date, thirty-one Co-Challengers have either increased their gift or donated to the Old Bill's Match Fund for the first time. In total, eighty-two Co-Challengers are partnering with Mr. and Mrs. Old Bill this year. Co-Challengers and Friends of the Match do not designate their gifts for specific nonprofits, and instead provide the matching grants that all participating nonprofits receive, fostering philanthropy as a community value.

“Celebrating the 25<sup>th</sup> anniversary of Old Bill's Fun Run with a record-breaking match pool is the perfect way to honor our nonprofits,” remarked Laurie Andrews, Community Foundation of Jackson Hole President. “It is a testament to the incredible impact of Old Bill's. In 1997, Mr. and Mrs. Old Bill created this event to unite the community in more ways than one, and as a result, twenty-five years later, the spirit of giving is embedded in our local culture.”

During the Old Bill's Giving Season, donors can contribute to their favorite nonprofits with increased impact. Old Bill's participating nonprofits receive 100% of all designated gifts along with a partial matching grant on the first \$30,000, which has ranged from 45-55% over the past decade. The 2021 Giving Season ends at **5PM on Friday, September 17**. Donate online at [oldbills.org](https://oldbills.org) or in person at the Community Foundation of Jackson Hole office located at 245 E Simpson.

### **About Old Bill's Fun Run**

One of the most innovative philanthropic initiatives in the nation, Old Bill's Fun Run is also one of the most successful. Twenty-five years ago, a generous couple, fondly known as Mr. and Mrs. Old Bill, envisioned a collaborative initiative to support local nonprofits. For the first time, organizations came together in an efficient, unified fundraiser that raised awareness of local nonprofits and community needs.

In 2020, the event raised \$15,314,287 from 4,349 donors. Since its inception, Old Bill's has brought an astounding \$189 million philanthropic dollars to our community. These funds are busy feeding the hungry, supporting the sick and elderly, teaching kids to read, protecting wildlife, building affordable housing, enriching our lives through the arts, and touching the lives of everyone in Teton County. Old Bill's is administered by the Community Foundation of Jackson Hole. For more information on this year's event, visit [oldbills.org](https://oldbills.org)

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