



PRESS RELEASE
For Immediate Release
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Old Bill's Fun Run Transitions Back to Virtual Celebration

Jackson, WY - The Community Foundation of Jackson Hole announced today that the 25th annual, community-wide fundraiser, Old Bill's Fun Run, will be modified in accordance with Teton County Health Department's recommendations for large-scale events and Town of Jackson permit requirements. Old Bill's has become one of the largest annual events in the Town of Jackson -- attracting more than 3,500 people every September.

Considering the high rate of transmission of COVID in our community and the recent increase in the COVID-19 risk level from Orange (Moderate) to Red (High), the Community Foundation is taking steps to ensure the safety and welfare of the Jackson community by calling off its Run Day festivities including the 5k and 10k Run/Walk and Nonprofit Village, which were previously scheduled for September 11. Up until today, Run Day plans were being modified in compliance with the Town's special event rules for in-person gatherings of up to 500 people, however the revised Run Day plans are no longer viable now that our community has entered the Red risk level.

"Old Bill's Fun Run is about community and how we care for each other," remarked Laurie Andrews, President of the Community Foundation of Jackson Hole. "We broke all fundraising records last year as we rallied around our nonprofit friends despite difficult circumstances. The spirit of Old Bill's is powerful, and I know we can take care of each other, celebrate the 25th Anniversary, and make this year spectacular."

25th Anniversary Festivities

The Old Bill's Giving Season is off to a strong start with Mr. and Mrs. Old Bill's announcing last week that they doubled their matching donation from \$500,000 to \$1,000,000 in celebration of the event's 25th anniversary.

Voting is now open for the **2021 Old Bill's Song Contest**. Vote up to once per day from August 13 at 2pm to August 20 at 5pm. The winner will receive a \$1,500 prize, and an additional \$500 will go to their nonprofit partner. The finalists are:

- ♪ **Anne & Pete Sibley** - "We Give So Much Together" (Nonprofit partner: Teton County Search and Rescue Foundation)
- ♪ **Melissa Elliott** "The Spirit of Love" (Nonprofit partner: Teton Music School)
- ♪ **Molly Watters & Marmot Ate My Boots** (Nonprofit partner: Coombs Outdoors)

Commemorative Gear Available

Stop by the Community Foundation's Old Bill's HQ located on the front porch of 245 E Simpson to pick up your 25th anniversary t-shirts, Boco trucker hats, visors, and special edition Avalon 7 neck gaiters. All items are available on a self-serve, first come, first served basis.

Old Bill's "Sprint to the Finish IPA" in partnership with Snake River Brewing

In celebration of the 25th anniversary of Old Bill's, the Community Foundation of Jackson Hole is partnering with Snake River Brewing on a commemorative brew, *Sprint to the Finish IPA*. A percentage of sales of this seasonal beer will be donated to the Old Bill's Match Fund, which is used to partially match the designated gifts of community donors during the Old Bill's Giving Season, increasing the impact of each participating nonprofit's fundraising efforts. The limited-edition Session India Pale Ale is available for purchase at local liquor stores through September and is being served on draft at Snake River Brewing's newly remodeled Brewpub.

Countdown Week

Countdown Week returns September 7-10 with Old Bill's participating nonprofits having the option to host a socially distanced celebration, whether it be a creative display at their offices, a small, interactive activity reflective of their mission, a mini parade or costumed rally on a street corner, or a digital marketing campaign. Countdown Week celebrations will be documented by the Community Foundation's team of roving photographers and videographers, who will share the footage on social media and in a compilation video at the end of the week.

Additional information about Old Bill's 2021 virtual festivities will be available in the weeks to come at oldbills.org.

About Old Bill's Fun Run

One of the most innovative philanthropic initiatives in the nation, Old Bill's Fun Run is also one of the most successful. Twenty-five years ago, a generous couple, fondly known as Mr. and Mrs. Old Bill, envisioned a collaborative initiative to support local nonprofits. For the first time, organizations came together in an efficient, unified fundraiser that raised awareness of local nonprofits and community needs.

In 2020, the event raised \$15,314,287 from 4,349 donors. Since its inception, Old Bill's has brought an astounding \$189 million philanthropic dollars to our community. These funds are busy feeding the hungry, supporting the sick and elderly, teaching kids to read, protecting wildlife, building affordable housing, enriching our lives through the arts, and touching the lives of everyone in Teton County. Old Bill's is administered by the Community Foundation of Jackson Hole. For more information on this year's event, visit oldbills.org.