



**PRESS RELEASE**  
**FOR IMMEDIATE RELEASE**  
**SEPTEMBER 4, 2020**

## **The Countdown to Old Bill's Reimagined is On** *Only two weeks remain in the 2020 Giving Season*

**Jackson, WY** – In the spirit of Old Bill's, local nonprofits are planning a wide-variety of remote and virtual celebrations to highlight their individual missions and service areas next week. Old Bill's "Countdown Week" celebrations will be held September 8-11. The community is invited to follow along with the festivities through social media and at [oldbills.org](http://oldbills.org). The Community Foundation will host random drawings each day, and the lucky nonprofit winners will receive \$250.

- Tuesday, September 8 – Sports/Recreation & Arts/Culture
- Wednesday, September 9 – Health & Human Services
- Thursday, September 10 – Education + Civic
- Friday, September 11 - Conservation, Environment + Animals

Throughout Countdown Week, Old Bill's Run Committee volunteers and Community Foundation staff will be spreading cheer with the Frozen Treat Bike, on loan from St. John's Episcopal Church, sharing free popsicles and ice cream sandwiches with community members at select locations around town (weather permitting; locations to be shared daily on Facebook and Instagram).

### **Run Day Reimagined - Saturday, September 12**

**10am sharp** (when the start gun would fire on a "normal" Run Day) - Make Some Noise for Philanthropy! Community members are invited outside to ring cowbells or bang pots and pans in unison for one minute. This idea mimics the 8pm "community howling" in honor of essential workers that was practiced during the spring.

**9:45-10:15am** Old Bill's themed radio program broadcast on 89.1 KHOL and [891khol.org](http://891khol.org)

**2-4pm** The Frozen Treat Bike will be traveling to parks around town distributing free frozen treats.

### **VIRTUAL 5K: ANYTIME, ANYWHERE**

Community members are encouraged to independently run, walk, hike or bike 5K anytime and any place on September 12. A variety of 5K route ideas are available for download at [oldbills.org](http://oldbills.org).

Participants are invited to post their 5K videos and pictures by using the hashtag [#oldbills2020](https://www.instagram.com/oldbills2020) and tagging [@cfjacksonhole](https://www.instagram.com/cfjacksonhole) on [Instagram](https://www.instagram.com) and/or [Facebook](https://www.facebook.com), or by emailing [abradley@cfjacksonhole.org](mailto:abradley@cfjacksonhole.org).



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## **VIRTUAL DIAPER DERBY: ANYTIME, ANYWHERE**

When the Foundation pushed pause on Run Day this year, we couldn't bear to say goodbye to the Diaper Derby! We hope to preserve this beloved tradition in 2020 by asking parents to video their non-walking babies crawling the short-distance "course" of their choice. Babies should be unassisted but may certainly be baited by shiny objects or delicious treats.

Parents are invited to post their Diaper Derby videos and pictures by using the hashtag #oldbills2020 and tagging @cfjacksonhole on [Instagram](#) and/or [Facebook](#), or by emailing [abradley@cfjacksonhole.org](mailto:abradley@cfjacksonhole.org).

This year, widespread community participation in Old Bill's is more critical than ever before. Local nonprofits are going to great lengths to continue to fulfill their missions under extremely challenging circumstances. Gifts are accepted between August 1–September 18, 2020 at 5:00pm. For more information, visit [oldbills.org](http://oldbills.org).

### **About Old Bill's Fun Run**

One of the most innovative fundraisers in the nation, Old Bill's Fun Run is also one of the most successful. Twenty-four years ago, an anonymous, philanthropic couple, fondly known as Mr. and Mrs. Old Bill, envisioned a collaborative event to support local nonprofits. For the first time, organizations came together in an efficient, unified fundraiser that raised awareness of community needs.

In 2019, the event raised \$14,381,191 from 4,012 donors. Old Bill's has brought an astounding \$173 million philanthropic dollars to our community. These funds are busy feeding the hungry, supporting the sick and elderly, teaching kids to read, protecting wildlife, building affordable housing, enriching our lives through the arts, and touching the lives of everyone in Teton County. Old Bill's is administered by the Community Foundation of Jackson Hole. For more information, visit [oldbills.org](http://oldbills.org).