



**Press Release**  
**For Immediate Release**  
**October 25, 2010**

**HELPING OUR COMMUNITY RUN**

*By Following in Old Bill's Footsteps.*

**JACKSON, WY October 25, 2010** — The lobby of the National Museum of Wildlife Art filled with hundreds of nonprofit representatives and well wishers. The crowd waited anxiously to learn the results of the fundraiser that helps 200 groups provide critical programming in Jackson. While local nonprofits are adjusting to the new reality of the economy and learning to survive on scarce resources, the community as a whole had cause for celebration on Monday night. As Katharine Conover, President of the Community Foundation of Jackson Hole, announced the final results, a few tears of relief were shed.

“Every year the community has followed in Mr. and Mrs. Old Bill’s footsteps by donating more than they did the year before,” said Conover. “And every year, there have been more donors than the previous year.”

This year, Mr. and Mrs. Old Bill, 39 Co-Challengers and the Friends of the Match contributed \$2,154,693 to challenge the community. A total of 2,651 donors responded—almost 200 more than last year—by giving an additional \$5,149,982 in designated contributions for an incredible total of \$7,304,595. These results provided for a 54% matching grant to all qualifying nonprofits. More than half of the participants received more money than they did last year. Though the nation’s 400 largest nonprofits suffered an 11% decrease in funding in 2009 according to the Chronicle of Philanthropy, Jackson’s nonprofits saw a nearly 5% increase in funding through Old Bill’s. Over the lifetime of the event, Old Bill’s Fun Run has raised almost \$75 million dollars to benefit local charities.

**About Old Bill’s Fun Run for Charities**

The first event of its kind in the nation, the idea for Old Bill’s Fun Run for Charities came from an anonymous couple that has so far provided \$7 million in matching funds over fourteen years to encourage local philanthropy. Through the event, produced annually by the Community Foundation of Jackson Hole, the community has raised almost \$75 million to benefit local charities. In 2010, Old Bill’s Fun Run for Charities raised \$7.3 million for 200 local nonprofits with approximately 3,400 people running, walking or wheeling in the event.

**About The Community Foundation of Jackson Hole**

For over 20 years, the Community Foundation of Jackson Hole has worked with donors and nonprofits to enrich all aspects of our community. The Foundation enables donors to establish personal philanthropic funds including donor advised, endowment, field of interest and legacy funds to facilitate their giving.

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