



## Press

## Release

For Immediate Release  
August 24, 2007

### Mr. and Mrs. Old Bill and Co-Challengers Smash Record

*Record Match Pool Sets Stage for Another Successful Old Bill's Fun Run*

**JACKSON, WY,—August 24, 2007**—The Community Foundation of Jackson Hole is pleased to announce that Mr. and Mrs. Old Bill and 32 Co-Challengers have once again donated a record amount of at least \$1,855,000 to the Match. All organizations raising money through Old Bill's 11 will benefit from this generosity which exceeds last year's record Match total of 27 Co-Challengers and \$1,595,000.

“Last year was truly unbelievable,” commented an elated Katharine Conover, President of the Community Foundation. “To further build on that incredible success is extremely exciting and is creating a tremendous opportunity for all donors to contribute at any level to their favorite non-profits while having Mr. and Mrs. Old Bill and the Co-Challengers match their donation.”

Mr. & Mrs. Old Bill, as they are affectionately known, provided the initial \$500,000 contribution to the Old Bill's 11 Match. Thirty-two Co-Challengers, seven of which are first-time Co-Challengers, have joined them in encouraging community philanthropy by supplementing their lead gift with additional contributions of \$25,000, \$35,000, \$50,000, \$75,000 or \$100,000. As the community gives to their favorite charities through Old Bill's Fun Run 11, the money donated by Mr. & Mrs. Old Bill and the Co-Challengers will match their gifts, enhancing their impact. The match percentage last year was 38%.

“Mr. and Mrs. Old Bill and the Co-Challengers have inspired thousands to give millions in Jackson Hole,” said Conover. “Because of Old Bill's Fun Run, the arts are thriving, critical wildlife is being protected, affordable housing is being built and lives are being saved everyday. Their gifts are invaluable.”

In addition to the generosity of many individual donors and private foundations, the following local businesses are supporting our community as Co-Challengers: First Interstate Bank, Four Seasons Resort, Gros Ventre River Ranch, The Jackson State Bank and Trust, and Karen Terra and Bob Graham of Real Estate of Jackson Hole.

The Community Foundation welcomes additional Co-Challengers and Friends of the Match, who increase the Match with meaningful, smaller gifts. Donors can contribute to the Match and their favorite charities online at [www.oldbills.org](http://www.oldbills.org), mail a donor form and check to the Foundation, or in-person at 255 E. Simpson Street. Registration to run or walk in Old Bill's can also be done at [www.oldbills.org](http://www.oldbills.org), by mail or in-person. For more information call 739-1026. Old Bill's Fun Run is September 8, 2007, and for the first time will take place on the Town Square along with the Farmer's Market. A complete

list of Old Bill's Co-Challengers as of today can be found at the end of this release.

**About Old Bill's Fun Run for Charities**

The first event of its kind in the nation, the idea for Old Bill's Fun Run for Charities came from an anonymous couple that has so far provided \$5 million in matching funds over ten-years to encourage local philanthropy. Through the event, organized annually by the Community Foundation of Jackson Hole, the community has raised more than \$45.7 million to benefit local charities. Last year, Old Bill's Fun Run 10 for Charities raised in excess of \$6.8 million for 205 local non-profits with 2,800 people running, walking or wheeling in the event. Old Bill's Fun Run 11 for Charities will be held on September 8, 2007.

**About The Community Foundation of Jackson Hole**

Since 1989, the Community Foundation of Jackson Hole has worked with donors and non-profits to enrich all aspects of our community. The Foundation enables donors to establish personal philanthropic funds including donor advised, endowment, field of interest and legacy funds to facilitate their giving. With assets of over \$29 million, the Foundation gave its 100 millionth dollar in grants in 2006. By connecting people who care with causes that matter, the Community Foundation is keeping Jackson whole.

###

**For more information: Brendan McDermott, (307) 739-1026,  
bmcdermott@cfjacksonhole.org**

**For online information: [www.cfjacksonhole.org](http://www.cfjacksonhole.org)**