



Press Release

**For Release On
July 4, 2007**

Old Bill's 11 Finds Greener Pastures

Community Foundation of Jackson Hole Now Accepting Donations and Registrations Online and with New Eco-Friendly Brochure for Old Bill's Fun Run for Charities

JACKSON, WY.—July 4, 2007—The Community Foundation of Jackson Hole is pleased to announce that donors can now make contributions to their favorite charities through Old Bill's Fun Run for Charities, one of Jackson's signature events which boasts some exciting new additions this year.

First, the event will be held at the Town Square, a move approved by the Town Council with the support of the Farmer's Market. Second, Old Bill's has "gone green" with promotional materials printed on recycled paper using environmentally friendly inks. Finally, Baby Bills will be eligible to compete in the new diaper derby by crawling to the finish line clad in their Old Bill's onesies (no registration required).

"Having Old Bill's in the heart of town and promoting it in an eco-friendly manner couldn't be more appropriate for an event that represents the finest of Jackson Hole's values, character, and community spirit," commented Katharine Conover, President of the Community Foundation.

"As Old Bill's Fun Run moves into its second decade, it speaks volumes about the generosity and passion of our community that we continue to see the number of participants and donors increase every year," said Brendan McDermott, Old Bill's Fun Run Coordinator and Public Relations Officer. "Ten years ago, it was hard to fathom that Old Bill's would inspire such a generous outpouring from nearly 3,000 donors."

The giving period, which begins on July 4th, will run through September 14th, 2007. In addition to making donations, runners, walkers and wheelers may now register to participate in Old Bill's Fun Run 11 which will be held on Saturday, September 8th. Register and donate online at www.oldbills.org or use the traditional Blue Entry Forms and Red Donor Forms. The forms are mailed to all boxholders in Teton Counties Wyoming and Idaho and are available at local banks, businesses, non-profits and the Community Foundation.

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For more information:

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About Old Bill's Fun Run for Charities

The first event of its kind in the nation, the idea for Old Bill's Fun Run for Charities came from an anonymous couple that has so far provided \$5 million in matching funds over ten-years to encourage local philanthropy. Through the event, organized annually by the Community Foundation of Jackson Hole, the community has raised more than \$45.7 million to benefit local charities. Last year, Old Bill's Fun Run 10 for Charities raised in excess of \$6.8 million for 205 local non-profits with 2,800 people running, walking or wheeling in the event. Old Bill's Fun Run 11 for Charities will be held on September 8, 2007.

About The Community Foundation of Jackson Hole

Since 1989, the Community Foundation of Jackson Hole has worked with donors and non-profits to enrich all aspects of our community. The Foundation enables donors to establish personal philanthropic funds including donor advised, endowment, field of interest and legacy funds to facilitate their giving. With assets of over \$29 million, the Foundation gave its 100 millionth dollar in grants in 2006. By connecting people who care with causes that matter, the Community Foundation is keeping Jackson whole.