



PRESS RELEASE

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Come Together *Old Bill's -- Our Home's Run*

JACKSON, WY.,—September 4, 2009— The mountains drew us to Jackson, but our friendships make the valley home. The challenge of living and playing here bonds us together, as we rely on one another to survive in this rugged valley. While our hardships are different than those encountered by Jackson's founders, this community rallies together in the face of adversity just as it always has. Old Bill's Fun Run for Charities celebrates our community's resiliency, camaraderie and generosity.

"The residents of Jackson know how to be good neighbors. Original settlers helped one another build barns, homes and schools, celebrating when the work was done," commented Katharine Conover, President of the Community Foundation of Jackson Hole. "Old Bill's Fun Run is both a fundraiser and a modern-day barn raising—a community-wide party that brings people together to help one another."

In a year of uncertainties, one thing is for sure - the services that nonprofits offer are in high demand. As resources dwindle, every donation is even more critical, making a significant impact in each organization's ability to meet growing needs.

The initial goal of this unique event was to expand the charitable pie and ensure that philanthropy continued to be a priority in Jackson. Since then, philanthropy has become a household word. In the past 12 years, almost 25,000 people have gathered on the second Saturday in September to celebrate philanthropy, and local nonprofits have received \$60.5 million to pursue their missions. According to Conover, "this year will be no exception. Thousands of us will congregate on the Square on Saturday to celebrate the millions that are so generously donated to support vital services in Jackson. Every donor, runner, volunteer and participant plays an integral role in the amazing success of Old Bill's."

Whether they are giving money or time, working or playing, locals and tourists will flood the Square. There they will find hard-working nonprofits educating our children, feeding our hungry neighbors, teaching us to dance and preserving the natural wonder of Jackson. They'll exercise for the day, eat a free breakfast burrito provided by the Bunnery and enjoy performances by very talented locals. With the Farmer's Market next to the Square, they can stock up on fruits and vegetables on the way home.

"The Community Foundation organizes Old Bill's, but without the commitment of the nonprofits, donors and volunteers, the event wouldn't be possible," said Conover. "Countless people and groups collaborate to produce this huge event, and the success of these efforts benefits our community throughout the year."

About Old Bill's Fun Run for Charities

The first event of its kind in the nation, the idea for Old Bill's Fun Run for Charities came from an anonymous couple that has so far provided \$6.5 million in matching funds over thirteen years to encourage local philanthropy. Through the event, produced annually by the Community Foundation of Jackson Hole, the community has raised more than \$60 million to benefit local charities. Last year, Old Bill's Fun Run for Charities 12 raised in excess of \$7 million for 200 local nonprofits with 3,300 people running, walking or wheeling in the event.

About The Community Foundation of Jackson Hole

For 20 years, the Community Foundation of Jackson Hole has worked with donors and nonprofits to enrich all aspects of our community, granting over \$100 million. The Foundation enables donors to establish personal philanthropic funds including donor advised, endowment, field of interest and legacy funds to facilitate their giving.

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